

news +++ Motobike Istanbul  
20–23 March 2024



## The traditional meeting of two-wheel enthusiasts, Motobike Istanbul 2024 kicks off!

**Istanbul, 21.03.2024. Preparations have been completed, nearly a year of exciting wait has ended, and the largest and most comprehensive Motobike Istanbul ever held opened its doors to two-wheel enthusiasts for the 15th time.**

Motobike Istanbul 2024 will host more than 300 brands from Türkiye and all over the world, including country pavilions from China and Pakistan. The show covers a net exhibition space of 20,000 m<sup>2</sup> in the renovated halls of 5, 6, 7 and 8 at Istanbul Expo Center. The number of visitors recorded on the first day of the fair increased by 10% compared to 2023 edition of the show.

The opening ceremony of Motobike Istanbul 2024 was held in the foyer, where Minister of Internal Affairs Ali Yerlikaya, Istanbul Provincial Police Chief Zafer Aktas, Provincial Gendarmerie Commander Major General Yusuf Kenan Topcu, MOTED Chairman of the Board Basari Erbas, MOTODER Chairman of the Board Fatih Bayraktar and Messe Frankfurt Istanbul Managing Director Tayfun Yardim were among the speakers. In his speech, Minister Yerlikaya shared the figures and details regarding motorcycle accidents recorded in 2023, and emphasized that 2024 will be the year of training and inspection for motorcycle riders with the motto "EDUCATION, EDUCATION, EDUCATION".

### **Free parking for motorbikes and ticket sales are available at the fairground**

Visitors who want to come to the Motobike Istanbul 2024 with their motorbikes can park their vehicles free of charge in the parking lots of the Istanbul Expo Center. Visitors who want to come to the show with their cars can only enter the fairground from the gate next to hall 10. Parking fees apply for cars at Istanbul Expo Center.

Those who want to come to the show using public transportation can easily reach the entrance gates by using the M1 metro line. Visitors without any tickets can purchase their tickets from Biletix ticket offices located at the entrance gates. Motobike Istanbul 2024, which offers a complete experience for motorbike and bicycle enthusiasts, will end at 18:00 on Saturday, March 23.

Motobike Istanbul – Motorbike, Bicycle and Accessories Exhibition  
20 – 23 March 2024, Istanbul Expo Center

### **For more information:**

[www.motobikeistanbul.com.tr](http://www.motobikeistanbul.com.tr)

### **Follow us on social media:**

<https://www.instagram.com/motobikeistanbul/>

<https://www.facebook.com/motobikeistanbul/>

<https://twitter.com/motobikeist>



**Your contact:**

M. Can Yumer

Tel.: +90 216 384 50 50

[can.yumer@turkey.messefrankfurt.com](mailto:can.yumer@turkey.messefrankfurt.com)

[www.messefrankfurt.com.tr](http://www.messefrankfurt.com.tr)

**Messe Frankfurt Istanbul Ltd. Şti.**

Bostancı Mah. Yazmacı Tahir Sk.

No: 50, Kadıköy, İstanbul, Türkiye

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)