

Press Release

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The countdown is on for Motobike Istanbul 2023!

The 14th edition of Motobike Istanbul is set to bring all motorbike and bicycle enthusiasts together on 27-30 April 2023 Istanbul Expo Center.

Motobike Istanbul 2023: Much more than a fair

Especially for consumers who are willing to enter the summer season with a new vehicle and looking for different mobility solutions rather than a car, the latest motorbike & bicycle models and accessories will be presented to the visitors at Motobike Istanbul, where more than 300 brands will participate.

Electric scooters, helmets, gloves, jackets, maintenance-repair products, spare parts and tires are among the product groups to be displayed at Motobike Istanbul 2023 and will be offered with special discount campaigns during the fair.

All visitors who own a ticket will have the opportunity to participate in the Motobike Academy special program, which will host the most well-known figures of the motorbike and bicycle communities, who will share their driving experiences, route suggestions, technical information and pleasant conversations.

The special and 4th issue of Motobike Magazine, which is given free of charge to both exhibitors and visitors every year, is currently getting prepared for its readers. Motobike Magazine will be accessible both digitally and on the fairground with brand new content.

Tickets are now available with pre-sale discounts

Visitor tickets for Motobike Istanbul 2023, the fair where the newest models of motorbikes and bicycles are displayed, are now offered with pre-sale at special prices on Biletix and Mobilet. All two-wheel enthusiasts who want to see hundreds of new motorbike and bicycle models closely and get detailed information, buy accessories by taking advantage of special offers for the fair, and participate in surprising events during the fair, show great interest in tickets and benefit from the pre-sale discounts.

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You can subscribe to the Motobike Istanbul e-newsletter service on the official website of the fair to be informed about all the developments about the show.

For more information, please visit: www.motobikeistanbul.com.tr

Supporters

MOTED – Motorcycle Industry Association

MOTODER –Motorcycle Industrialists Association

Motobike Istanbul is organized with the support of the Republic of Türkiye's Ministry of Commerce and KOSGEB. (Small and Medium Industry Development Organization)

About Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2022