

Press Release

25.04.2022

Motobike Istanbul

International Motorbike, Bicycle and Accessories Exhibition
Istanbul / Turkey

Motobike Istanbul 2022 is over!

The long-awaited exhibition of motorbikes, bicycles and accessories by the two-wheels fans, Motobike Istanbul 2022 took place in Istanbul Expo Center on April 21-24. A total of 91.672 people attended the show where 290 exhibitor brands from 31 countries took part on an exhibition space of more than 10.000 square meters.

Starting from the very first minutes of its opening and until the end of visiting hours, Motobike Istanbul 2022 featured a full-packed content for the motorcycle and bicycle community including stunt rider performances, contests, games, seminars and workshops which took place for 4 days.

Motorcycle fans were in buoyant mood when the Minister of Transportation and Infrastructure Mr. Adil Karaismailoglu announced the good news of “motorcycle-friendly barriers” and the allowance of motorcycle traffic inside the Eurasia Tunnel, during his speech at the opening ceremony. The Governor of Istanbul, Mr. Ali Yerlikaya who is well-known as a motorcycle rider also attended the show as a visitor and paid close attention to the products on display. Famous figures including former World Superbike Champion and member of the parliament Mr. Kenan Sofuoglu, former ministry of state Mr. Kursad Tuzmen, actor Yosi Mizrahi, basketball player Cedi Osman, singer Reynmen were amongst the visitors of the show.

Motobike Istanbul 2022’s main sponsor Motul, platinum sponsor Garanti BBVA, insurance sponsor Quick Sigorta, courier sponsor Vigo, beverage sponsor Monster Energy and radio sponsor Metro FM had all significant roles for the show’s success and seized the opportunity to get together with the visitors to display their products and services at their own booths.

Detailed hall layouts, displayed products and exhibitor contact information will remain accessible for the motorcycle and bicycle fans who weren’t able to attend the show through the e-catalogue available on the official website of Motobike Istanbul. Visitors can also read the

digital version of Motobike Magazine, which was issued specially for Motobike Istanbul 2022 through the show's website.

For more information, please visit: www.motobikeistanbul.com.tr

Supporters

MOTED – Motorcycle Industry Association

MOTODER –Motorcycle Industrialists Association

Motobike Istanbul is organized with the support of the Republic of Turkey's Ministry of Commerce and KOSGEB (Small and Medium Industry Development Organization).

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* 2019 figures.